

Vanshika Juneja

UI/UX Designer · Digital Experience & Research

junejavanshika05@gmail.com · +91 74280 76156 · linkedin.com/in/vanshika-juneja-b4851526a · vanshikajunejaportfolio.netlify.app

PROFILE

UI/UX designer with a background in journalism and a Masters from UCC, Cork. I start every project by understanding the person using it — research comes before Figma. I also build what I design, which means I think in products not just screens. Currently leading the design and business strategy on a real-world public safety project with HSE Ireland as part of my Masters programme.

EDUCATION

2025 – 2026

MSc Design & Development in Digital Business

University College Cork, Ireland

2022 – 2025

BA Journalism & Mass Communication

Trinity Inst. of Professional Studies, IPU Delhi

Completed 2022

Secondary Education

Manav Sthali School, Delhi

EXPERIENCE

May 2026 – Present

UI/UX Designer & Business Strategist — Group Project

HSE South Ireland

Working within a multidisciplinary UCC student team on a real client brief set by an Emergency Management Officer at HSE South, handling both design and business strategy.

- Leading UX research across user groups: ambulance crews, dialysis patients, public health nurses and community members.
- Designing a trusted information standard for how road disruptions are described, verified and communicated across agencies.
- Developing the business model and adoption strategy across Ireland's 32 local authorities.

SKILLS

Design

Figma · Wireframing · Prototyping · User Research · Canva · Adobe XD · Sketch · Miro

Development

HTML · CSS · Vibe Coding · AI-assisted build

Tools & Methods

Jira · Digital Marketing · UX Writing · Persona Development

SELECTED PROJECTS

EduPath — Personalised Learning Platform

Adaptive learning platform for students with diverse needs. Led full UX process from research and personas to high-fidelity Figma prototypes.

Markd — Freelance Reputation Tool

End-to-end design of a platform helping freelancers build verifiable professional reputations. Focused on trust-building flows and information hierarchy.

DRIP Circle — Sustainable Fashion App

Community-driven sustainable fashion platform. Developed user journeys, onboarding flows and a complete visual system.

Zomato UX Teardown & Apple Music Redesign

In-depth UX audits identifying usability failures through heuristic evaluation, with redesigns backed by user research and App Store review analysis.

ACHIEVEMENT

2025

Claude AI Workshop — UCC Cork · Winning Team

Proposed the concept selected by mentors — a fictional shopping platform letting impulse buyers complete the full cart-to-checkout experience safely, without real transactions. Led concept development while teammates handled the technical build.